SVKM's NMIMS Deemed to be University
School of Design (Mumbai Campus)
Admission Information Handout for NMIMS-DAT/HT
B. Des. (Humanising Technology) (Batch 2027)

1. **Introduction:**
   This booklet gives information about the Admission Procedure and Admission Test for **B. Des. (Humanising Technology) – Mumbai campus.**

2. **Programme & Intake:**

Program	Campus
B. Des (Humanising Technology)	Mumbai

Admission to B.Des (Humanising Technology) is through NMIMS-DAT/HT. (Design Aptitude Test for Humanising Technology). NMIMS-DAT/HT comprises:

1. Studio Test
2. Personal Interview
3. Submission of Portfolio – **hard copy of original work** (to be presented to the Personal Interview panel as soon as the candidate is directed to the Personal Interview room).

Note: Photocopy or printout or digital display of portfolio will not be considered. ***Mobile Phone/Tabs strictly prohibited in the test /pi room*.**

Only those candidates who go through all three steps given above will be eligible and considered for the merit list:

Please note: Candidates who have appeared for and cleared the Undergraduate Common Entrance Examination for Design. (UCEED) Exam and have a valid UCEED scorecard by the registration end date will be exempted from appearing for the Studio test conducted by NMIMS. However, such candidates will have to submit the portfolio (hard copy).

Bring all the original work. (**Photocopy or printout or digital display of portfolio will not be considered**) and appear for a personal interview as per the important dates and call letter. Please carry a hard copy of your UCEED scorecard for exemption from the studio test.

Candidates who have appeared for the UCEED examination and are awaiting their results are also required to appear for the Studio Test.

In the UCEED Scorecard, if it is mentioned as **"Not Qualified"**, then the candidate has to appear for the Studio Test. In such a case, the candidate is not exempted from the Studio Test.

3. **Duration of the program:** B.Des. (Humanising Technology) – **4-year full-time program**.

4. **Eligibility criteria for admission (Fulfilling all / applicable conditions mandatory).** It is the sole responsibility of the candidate to check his/her eligibility before applying for the course

   The candidate must have passed 10+2 or equivalent examination in any stream from a recognized Board and should have obtained a minimum **of 50% aggregate marks (Rounding off marks will not be considered).** Mathematics is **not mandatory** for this program**.**

   - Candidates **with a Diploma awarded** from the International Baccalaureate (IB) Board will be considered equivalent to 10+2 examination providing they have confirmed 24 grades/credits compulsory and have passed 3 subjects at Higher Level (HL) and 3 subjects at Standard Level (SL) plus extended essay and Theory of Knowledge (TOK).

   - Candidates **Diploma Programme (DP course) awarded** from International Baccalaureate (IB) Board will be considered equivalent to 10 +2 examination with 2 subjects at Higher Level (HL) and 2 subjects at Standard Level (SL) OR 3 subjects at Standard Level (SL) and 1 subject at Higher Level (HL)

   - **a.** I**BCP equivalence for General Strand** (Arts, Commerce, Science, Law): Candidates Career related Programme (CP) course awarded from International Baccalaureate (IB) Board will be considered 2 DP subjects with at least 1 subject at Higher Level (HL) and minimum 3 points in each DP subject.

     Additionally, it is necessary to complete at least 03 Career Related Studies (CSR) courses given by IB-approved partners, such as the World Academy of Career Program.

     b. IBCP equivalence for Engineering or Medicine Strand: Candidates' Career Related Programme (CP) course awarded by the International Baccalaureate (IB) Board will be considered 3 DP subjects (Maths, Physics, Chemistry, Biology or other similar subjects) with at least 1 subject at Higher Level (HL) and a minimum 03 points in each DP subject.

Additionally, it is necessary to complete at least 03 Career Related Studies (CSR) courses given by IB-approved partners, such as the World Academy of Career Program.

- Candidates must also satisfy any additional eligibility requirements prescribed by statutory authorities, including AICTE, PCI, or any other applicable regulatory authority.

- For determining eligibility, the University shall consider the aggregate marks obtained in all subjects in which the candidate has appeared, and not the best of four, five, six, or seven subjects (such as the State Board, CBSE, ICSE, etc.)

- For Cambridge A-Level candidates, a minimum of three Advanced Level subjects shall be considered for calculating the aggregate percentage. Ungraded subjects or grades shall not be considered.

- The candidate must have passed all subjects required for the program and must have appeared for the applicable examination in a single attempt, wherever prescribed.

- Where the marksheet provides grades, GPA, CGPA, percentile, points, or performance bands instead of percentage marks, the candidate must submit an official/certified equivalent aggregate percentage. IB candidates must submit the prescribed official Indian conversion transcript.

- All mandatory subjects prescribed for the program must have been studied and passed by the candidate.

- The candidate will not be eligible if any subject is marked as ungraded / fail in the mark sheet/grade sheet. For absent/ungraded in any of the additional/non mandatory subject will be considered eligible, provided such candidate is declared as passed by the respective board.

- Candidates above 25 years of age are not eligible to apply.

- **IB and Cambridge candidates** who do not have their final marksheet may be granted provisional admission based on predicted scores. Such admission shall be confirmed only after submission and verification of the final marksheet confirming eligibility.

- Candidates who have completed their qualifying examination from an international/overseas institution must submit an AIU Certificate of Equivalence, wherever applicable. This requirement shall also apply to candidates completing their qualification through open schooling, distance learning, or correspondence mode, where prescribed.

- Except where specifically permitted for Cambridge Board candidates, the candidate must submit one final marksheet showing all compulsory subjects as passed. Compartmentalized marksheets shall not be accepted.

- If the final marksheet is not available at the time of admission, the candidate must submit the internet/DigiLocker copy of the result within seven working days from the declaration of the final result. Failure to submit the required document within the prescribed period may result in cancellation of admission.

- Candidates who have completed 10+2 through part-time, distance learning, correspondence, or open schooling from a recognised institution may apply, subject to applicable UGC and other regulatory requirements.
- The candidate's 12th Standard/qualifying examination must be successfully completed and the result declared before the commencement of the program.

- Admission shall remain **provisional** until all mandatory documents are submitted, verified, and approved by the University.

- Submission or payment of fees does not constitute confirmation of eligibility or admission. Admission shall be confirmed only after verification of all required documents and satisfaction of the prescribed eligibility criteria.

- If, at any stage, it is found that the candidate does not satisfy the eligibility criteria or has provided false, incorrect, incomplete, or misleading information, the University shall have the right to cancel the admission, even

after commencement of the program. Refund shall be governed by the applicable refund rules.

- The Admission Information Handout shall be the final and controlling document for determining program eligibility. Brochures, prospectuses, advertisements, or other promotional materials shall not prevail over the eligibility conditions stated therein.

- The University reserves the right to verify all documents and qualifications and to take appropriate action, including cancellation of admission, if the candidate fails to comply with the applicable eligibility or admission requirements.

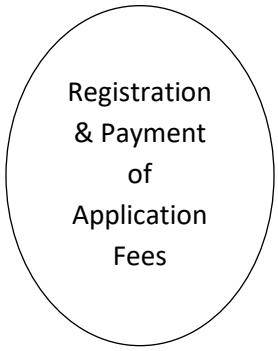
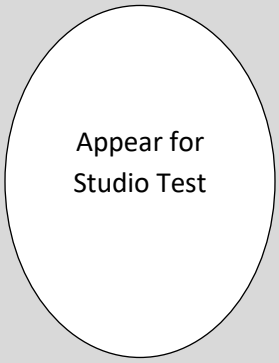
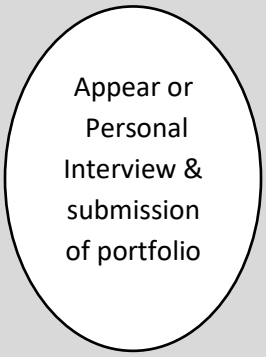
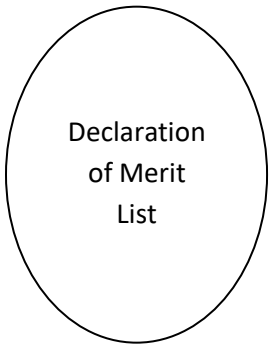
4. Admission Process:

Online Registration & Payment of Registration Fee.

- Visit www.nmims.edu for online registration.
- Pay registration fee of Rs.2000/- (Non–refundable). Please refer to the online registration for payment details.
- Before filling the online form, please read all the instructions carefully mentioned in the admission information handout and important dates.
- Registration Fee is non-refundable/ non-transferable.

5. Selection Process - (NMIMS – DAT/HT)

- Selection Process to **B. Des. (Humanising Technology) Batch - 2027 is through NMIMS-DAT/HT.**
- **NMIMS-DAT/HT** (NMIMS – Design Aptitude Test for Humanising Technology) comprises a Studio Test, Portfolio Review and Personal Interview.
- **Please note: Hard copy** of Portfolio to be presented to Personal interview panel as soon as the candidates goes inside the Personal Interview room as per the allotted time.
- **Studio Test, Submission of all your original work. Bring all the original work. (digital Display/photocopy/print copy NOT allowed)Portfolio Review and personal interview will be scheduled on one single day. The call letter to candidates will have the date and time and other related instructions. The call letter will be available to candidates on their dashboard as per the date mentioned in the important dates on the website.**

	NMIMS-DAT/HT		
Step 1	**Step 2**	**Step 3**	**Step 4**
			
• After step-1, keep the portfolio ready to be submitted during the personal Interview. • Call letter will be made available to candidates on the candidate dashboard for studio test, Submission of portfolio and personal interview. • Download the call letter, take a print to be presented at the time of attendance during Studio test and personal interview.	• Studio Test consists of; **Part- A** **MCQ = 20 questions** **Time = 20 minutes** **Marks = 40 marks** **Part- B** **Design Challenge = 2 question.** **Time = 40 minutes** **Marks = 60 marks (30 marks each question)** **Requirement:** Cartridge paper A3 size. Pencil HB/2B, 4B/6B, erasers, sharpener, pencil colours, Sketch pens etc. **Note:** Usage of scale is strictly prohibited in studio test.	• Merit list will be declared as per the dates given on the important dates.	

Note: Mobile Phone/Tabs strictly prohibited in the test /pi room.

Details of the NMIMS-DAT/HT - (Design Aptitude Test for Humanising Technology).

Sr. No.	Steps	Details of Test	Duration & Submission	Evaluation criteria
1.	**Studio Test** **Part A**	• 20 MCQ'S to examine 1. Visual & Spatial ability 2. General Knowledge 3. Logical reasoning 4. Observation & Memory	2 mark each MCQ Time : 20 minutes. Total Marks : 40	
	Part B	Design Challenge. 2 Questions. • Problem Solving & Sketching of the concept **Requirement: Please carry below items for the Studio Test** Cartridge paper A3 size. Pencil HB/2B, 4B/6B, erasers, sharpener, pencil colours, Sketch pens etc. **Note:** Usage of scale is strictly prohibited in the studio test/ design challenge.	30 mark each question Time : 40 minutes. Total Marks : 60	• Creative thinking • Representation of the concept • Uniqueness of the solution
2.	**Personal Interview** **&** **Portfolio review.**	Candidate should carry any **extracurricular activity/creatives, hobbies & accomplishment certificate/proofs if any available**	10-20 minutes Submit portfolio during	**<u>Personal Interview</u>** • Communication Skills • Observation & reasoning skills • Alignment of Interest

		Candidate should carry **hard copy of portfolio of all their orignial work. photocopy or print work or digital display Not allowed. Please prepare your portfolio as per details given in this handout.** The same will be reviewed and marks awarded for the same. Show your talent via; Sketching / Drawing / Photography Minimum of 5 pages. • Page 1, 2 and 3 will be as per your choice, whereas Page 4 and 5 should include Product Sketching and Rapid Sketching • For Product & Rapid sketching, kindly refer page below on **Instructions for creating Portfolio.**	personal Interview.	**<u>Portfolio Review</u>** • Sketching skills • Creativity & Originality

Note: Mobile Phone/Tabs strictly prohibited in the test /pi room.

6. Program fees (subject to change): for information

- Program fees for the **1st year** (batch 2026) was Rs. 5,50,000/- p.a.
- Program fees for the **1st Year** (batch 2027) will be declared at the time of admission.

7. Refund Rules:

Details will be shared at the time of admission.

8. Important Instructions:

- Candidates will be offered Programme based on the availability of seat, candidates merit rank.
- The XII examination should have been conducted before the course commencement date.
- Mark sheet/Transcripts issued by Board/University only be considered (School/Institute will not be accepted).
- **For cancellation/ withdrawal of admission:** Withdrawal / cancellation means voluntary withdrawal / cancellation by candidate for any reason. Candidate has to upload cancellation form duly filled and signed, fees paid receipt copy & cancelled cheque (personal account) to mentioned link : https://upload.nmims.edu/admission/cancellation/
- Canvassing in any form for admission will disqualify the candidature.
- All matters of dispute will be subject to the legal jurisdiction of Mumbai only.
- Please see the important dates and preserve it as a guide. All announcements from the institute will be through its web site: www.nmims.edu and no individual communication will be sent to the candidates. Kindly check website regularly for any updates.
- If at any stage, it is found that a candidate does not satisfy the eligibility criteria or the information furnished by him/her in the application form is incorrect, his/her admission to the course, even if selected/ admitted, will stand cancelled and fees will be refunded as per refund rule clauses. Candidates' admission will be canceled by the university if they do not voluntarily withdraw
- Candidate's uploaded documents will be verified online & if found not eligible at any stage (even after the course commencement), admission will be cancelled and fees will be refunded as per refund rule clauses.

- It is the sole responsibility of the candidates to ascertain and check his /her eligbility whether they possess the necessary and requisite qualification for the admission to the courses at NMIMS before applying for any course.
- Admission to program is considered as **"Provisional Admission"** till all required and mandatory documents are submitted by the candidate and the same is verified and approved. If it is found that the candidate is not eligible at any stage (even after the course commencement), admission will be cancelled and fees will be refunded in accordance with standard procedure even if selected/ admitted to the program.

9. Contact Information:

NMIMS Admission / Application / Technical related queries:

(a) Toll Free No: 18001025138 – Monday to Saturday / **Counsellor desk** 022 4235 5621/ 5622/ 5624/ Board Number: 022-4235777 (Except public holidays)

(b) Saturday (2nd, 4th & 5th Saturday) Time: 09:00 - 18:00 hrs.

For any support or assistance, please log in to the dashboard and raise a query in the "My Query" section.

For any other support related to the course or syllabus of the School of Design (SoD), please contact: 022-42355821/ 022-42355898/ 022-42335190

SVKM's NMIMS Deemed to be University
School of Design, B. Des. (Humanising Technology) (Batch - 2027)

Instructions for creating Portfolio –

Portfolio:

The portfolio should have a minimum of 5 pages. **Please name the pages as stated in the table below.** Page1, 2, and 3 will be as per your choice, whereas Page 4 and 5 should include Product Sketching and Rapid Sketching.

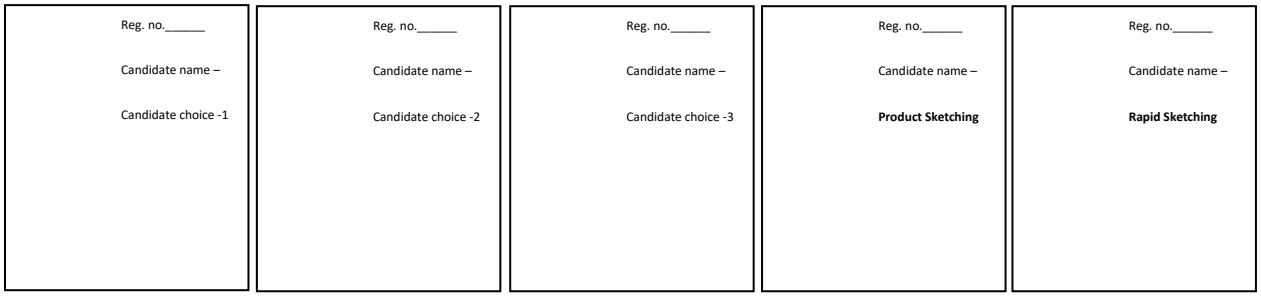
Contents of the portfolio:

The portfolio is primarily to display your hand skills. They are 'your' best work.

- Pages 1, 2, and 3 will have **work as per 'your choice ': Showcase** your best work, be it perspective/nature drawing /sketches, painting/photography/photographs of a model/sculpture you have made. (Any of the mentioned categories is fine)

- Page 4 should be **Product Sketching**: (MUST HAVE). These sketches take time and capture the details of the product. Suggestive images are given in the reference section below.

- Page 5 should be **Rapid Sketching**. (MUST HAVE). These sketches capture the essence of the figure, nature, action, etc. They are not detailed, and the sketching process is quick. Suggestive images are given in the reference section below;



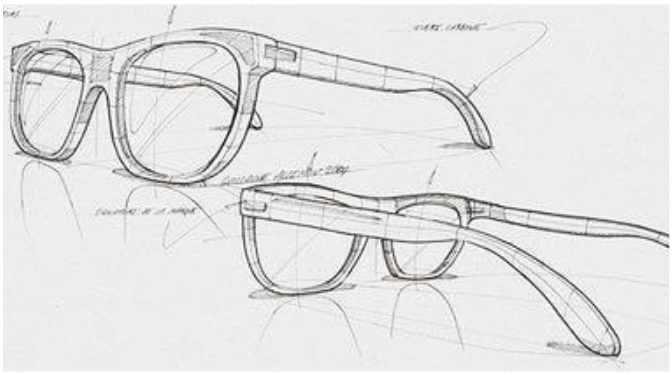
You should keep the portfolio ready in advance as a hard copy of the portfolio to be presented to the personal interview panel as soon as the candidates goes inside the Personal Interview room as per the allotted time.

For any queries on the above, please revert to admissionenquiry@nmims.edu
Best Wishes,
Team NMIMS.

References:

- **Product Sketching**





- **Rapid Sketches:**





Disclaimer: The above images are used as a reference and not for commercial value

Credits: http://getdrawings.com/get-drawing#tea-drawing-26.jpg, https://www.youtube.com/watch?v=TgTxp28P9Jw, https://in.pinterest.com/pin/406731410071791192/,

https://in.pinterest.com/pin/868350990420514 82/

https://willkempartschool.com/urban-sketching-tutorial-for-beginners/